



# The Divine Force

(A Non Aligned Movement)

1661-62, Modern Industrial Estate, Phase-I  
Bahadurgarh - 124507, Haryana (India)

To

Friday, 21st March, 2008

Sri Sri Paulo Coelho The Alchemist  
The Most Beloved World Writer,  
Favela, Rio De Janeiro, Brazil

**Mission :** Positive Highlights As Well The Integration And Connectivity Across  
All Creative Forces To Explore Harmony On This Sacred Earth.

Hello Sir,

On The Occasion of होली उत्सव, First of All We Would Love To Salute The Spirit of मक्त प्रह्लाद Whose Love, Surrender And Devotion Towards भगवान विष्णु Is Still Exemplary And Remembered By The Devotees of All Faiths In India As Well The NRI's Across The Globe. This Festival of Universal Colours Has A Message That ' One Should Not Leave The Path of Devotions Inspite of Innumerable Ups And Downs in Life. If Your Devotions Are True, The Nature Will Have To Change Its Course'. The Father of Prahalad, हिरण्यकश्यपु Tried To Stop Him For His Devotions Through All Means But Couldn't Succeed. Ultimately, The Supreme Power Had To Appear In The Form of नृसिंह अवतार To Save Prahalad From The Sufferings of His Father हिरण्यकश्यपु. This Festival Is Also Symbolic To The Victory of Truth Over Lies.

On This Auspicious Day of खेल होली, We Had The Privilege To Attend ध्यानयोग साधना शिविर At सूरत आश्रम (March 1996) Under The Leadership of सन्त श्रीआसारामजी बापू. After Completion of Morning Session of Meditation, Beloved BabuSri Played Holi With His Lacs of Disciples. His Holiness Stood On The Roof of The Ashram And Showered The Colourful Rains Over The Consciousness of All The Spiritual Aspirants Through Jetpump. Myself Alongwith Fellow Disciples Felt Highly Blissful On This मक्ति उत्सव. On The Occasion of दीक्षा समारोह, BabuSri Advises All The Initiated Disciples To Attend At Least Three Shivir To Reap The Optimum Benefit of Initiation. "सूरत होली महोत्सव" Is A Unique Event For All The Aspirants of BabuSri. Such Rare And Soulful Events Just Happen Only In India.

We Are Feeling Very Much Relaxed To Express Ourselves To An Extremely Spiritual Person Like You, Who Has The Great Admiration For The Indian Culture And Feels That Spirituality Is The Next Step To Human Kind. An Indian Mystic श्रीश्री सद्गुरु वासुदेव Tells That " Fortunately, 50 Percent People Are Lazy. The Other 49 Per Cent Are Busy Destroying The World. Probably Only 01 Per Cent Is Really Spiritual. We Need To Make At Least 50 Percent People Spiritual To Save The World ". We Consistently Feel That The Process of 'आध्यात्मिक क्रान्ति' Has Since Been Started In India And Will Spread Like A Wild Fire Across The Whole World.

Fortunately, We Have Come Across Your First Indian Television Interview On Feb. 7, 2006 On NDTV's 'Walk The Talk' With श्री श्री शेखर गुप्ता (Editor-In-Chief of 'दी इण्डियन एक्सप्रेस'). It's Amazing To Note That Paulo Coelho's Books Have Been Translated Into More Than 63 Languages And Inhabits The Best Seller Lists In 150 Countries. We Strongly Feel That The Reading of The Paulo Coelho's Books Is Gradually Becoming A Status Symbol In India Especially In The Entertainment World. It's Graceful That One of Your Most Famous Song "गीता" (I am the light of The stars, I am the colour of the moon. I am the beginning, I am the End....) Was Based On "श्रीमद् भगवद्गीता" And Five Million Copies Sold In ब्राजील Only. Your Deep Association With The Amnesty International (UK) As Well The Will To Fight For Human Rights Is Praise Worthy.

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Up To The Age of Thirty Two, I Had Been Thinking Success In Materialistic Dimensions And Also Formed A प्राइवेट लिमिटेड कम्पनी In 1995 To Enhance Business. I Had Almost Everthing But Not Happy. Perhaps, I Was In Search of A Strong Advisor To Help Me To Take The Right Decisions During Crucial Moments of Life. In Those Days, We Were Living In A Rental Accomodation At F-24, सेक्टर-7, रोहिणी, दिल्ली-85. One Day I Was Just Changing TV Channels Through Remote Control. Per Chance, Television Was Set On A Particular Channel Where I Saw ब्रह्मनिष्ठ सन्त श्री आसारामजी बापू Dancing Like "भगवान श्रीकृष्ण" And Heard Saying: 'तू गुलाब बनकर महक तुझे जमाना जाने.....'. His Spontaneous Style And Attitude Deeply Influenced My Soul And I Felt That This Was Absolutely The End of My Search For A Right Advisor (सबल मार्गदर्शक).

The Next Day I Conveyed My Feelings To Neighbourer And Friend श्रीश्री विजय चावला At J29/1, Upper Anand Parbat, New Delhi-5. He Was Familiar With The Christmatic Personality of The Saint. A Calender of This Natural Saint Was Portrayed In His Aesthetic Office. He Given Me A Pamphlet Mentioning 'सदैव सम रहना और प्रसन्न रहना ईश्वर की सर्वोपरि भक्ति है।' This Quotation Touched Me Deeply. Who Would Not Like To Remain Equanmious And Happy All The Time ? I Got The Intuition That If This is The Highest Form of Devotion, I Should Definetely Pursue Such A Unique And The Most Contemporary Style of Devotion.

After Few Days, The Man of Aesthetics श्रीश्री विजय चावला Told That There Is A Discourse of 'स्वामी श्रीसुरेशानन्द' In The Evening Hours At अशोक विहार, दिल्ली. I Had Come To Know That Swami Sureshanand Is The True And The Favourite Desciple of लोकसन्तश्री आसारामजीबापू. I Enthusiastically Attended The Discourse, Found Deeply Immersed And Felt Total Cleansing of The Mind. This Was The First सत्संग of My Life Which Had Explored Deep Interest Within Me Towards Devotions. I Was Highly Impressed With The गुरुभक्ति of स्वामी श्रीसुरेशानन्द.

Incidently, Some One Told That There Is A Sant Sri Asaramji Bapu Ashram At Vandey Matram Marg, New Delhi-60. Whenever I Felt Low or Got The Time, I Visited The Ashram Occasionely. The Sacred N Silent Environment of The Ashram Fascinated Me. One Day, One Aspirant Told That If You Want To Evolve Through The Deepest Experiences of The Spiritual World, You Must Get Yourself Initiated From BapuSri. He Further Told That There Is A Satsang At झांसी In The First Week of November Where HH Sant Sri Asaramji Bapu Will Initiate His Desciples. I Made A Business Tour To Seek Initiation And Reached Jhansi Accordingly.

During Initiation On 7th Nov. 1995 At Jhansi, I Heard BapuSri Saying, "युवावीर है तू घनघनाता चला जा..." I Felt That My Master Is Revolutionry And Is Competent Enough To Give Directions To The Millions of His Desciples In A Subtle Manner. During These Three Days At Jhansi, I Was Completely Lost And Disconnected From The Entire World. I Realised That We All Are Divine By Nature And Nothing Exists Except The God, The Nature or The Existance Itself. This Was The Turning Point of My Life. My Ambitions, Goals And Vision Towards Life Were Altogether Changed. When No Telephonic Call Was Received Till 72 Hours, My Family Got The Impression That I Was Deãd And Mental Preparation For Funeral Ceremony Started In The Mind of My Eternal Wife श्रीमति रेनु अरोरा.

Fortunately, Just After Seven Days of Initiation I Got The Opportunity To Closely Interact With BapuSri In His Ashram At वन्दे मातरम् मार्ग, New Delhi. HH Had Come From Agra Just For 2-3 Hours. Immidiately ThereAfter, He Had To Take The Flight For Ahmedabad. Hardly 8-10 Spiritual Aspirants Were Present In The Ashram. BapuSri Was In A Relaxed Mood. He Was Telling That Few People Had Urged Him To Visit "ताज महल" Which Is Symbolic of Love of सम्राट शाहजंहा For His Beloved बेगम मुमताज महल. BapuSri Had Refused To Visit And Elaborated That The Taj Mahal Was Responsible For Killing of So Many Innocent People Who Were Instrumental In Designing And Constructing of This Historical Monument.

" Here, BabuSri Was Also Sharing His Past Interactions With His Sadguru स्वामी श्री लीलीशाह जी बापू. His Holiness Was Telling That After Realisation, One Day He Offered गुरु दक्षिणा To His Beloved Master. He Further Added, For A Moment I Was Little Frightened ! What Should I Do If The Master Asked To Surrender My Property ? However, With Full Conviction I Dared To Ask The Master For His Wishes Towards गुरु दक्षिणा. The Sadguru Ordered The Disciple That He Has To Help 108 Seekers To Reveal Self Realisation. This Will Be My गुरु दक्षिणा " .

This Real Interaction Between A True Disciple And The True Master Deeply Touched Me And I Underwent A Strong Determination Within Myself That I Will Search The Sincere Seekers And Will Nurture An Healthy Environment For All The Realised Souls To Manifest Oneness And For The Upbringing of The Seekers And Good Human Beings On This Earth. Since Then, I Am Working Hard Towards This Cosmic Scenario To Happen In This Physical World.

We Feel Highly Grateful To श्रीश्री शेखर गुप्ता (Editor-In-Chief of 'दी इण्डियन एक्सप्रेस') Who Insisted You To Communicate A Message For The Indian Fans. It's Fortunate That Your Message "When You Really Want Something To Happen, The Whole Universe Conspires So That Your Wish Come True" Is Being Widely Spread Across All The Continents of The Globe. Recently Divine 'फारह-शाहरुख' Took Initiative To Spread The Message Through Out The World Through Their Joint Venture 'OSO'. " जब भी आप किसी चीज को सच्चे दिल से चाहते हो तो पूरी कायनात उसे तुमसे मिलाने की कोशिश में लग जाती है। " This Eternal Message Was The Core Foundation of The Film And Was Laudly Conveyed Thrice In The Film "ओम शान्ति ओम" Both By SRK And His Screen Mother किरण अनुपम खेर. We Regularly Put This Message On All The Envelopes of The Letters Being Sent To All Our Cosmic Friends. Though The Title Song of OSO Having Dance Appearance of 31 Stars Was A Huge Success But Mr. Bharat (श्रीश्री मनोज कुमार) Was Really Upset With The Film In Which He Was Shown In Poor Light. Thanks God That SRK And Farah Khan Has Finally Cut The Objectionble Sequence From The Film.

After Almost 18 Months From The Day of Initiation, I Was Sent To Our Native Place At नरवाना (हरियाणा) By My Family To Collect The Final Payment Against The Sale of Our Parental House (27000 Sqft) For Which Deal Was Already Struck And The Token Money Was Also Accepted. Myself Alongwith My Mother (श्रीमति प्रेम रानी) Visited The House On The Day of 'एकादशी' ( June, 1997 ) At Around 8:00 a.m Just To Offer The Last Salute To The Mother Earth (घरती माँ). There Was A Small 'गायत्री मन्दिर' In That Premises Which Was Made By Our Esteemed Father स्वर्गीय श्रीश्री भीम सेन अरोरा.

In This Temple When I Folded My Hands And Closed The Eyes For Prayer, I Felt That The Entire Land Was Transformed Into सन्तश्री आसारामजी बापू आश्रम And Was Fully Crowded With The Spiritual Aspirants From The Different Sects of The Society. I Took This Intuition As The Divine Inspiration And Taken The Decision To Surrender This Parental Property To सन्त श्रीआसारामजी बापू आश्रम. All The Family Members Were Simply Shocked From The Decision. Few Friends And Relatives Even Advised My Wife To Send Me To A Mental Institution For Checkup. However Inspite of So Many Tiffs, Ups And Downs For 4-5 Months, Ultimatlly The Narwana Land Including House, Ice Plant And Workshop Was Registered As A Donation In Favour of 'सन्त श्री आसारामजी बापू आश्रम ट्रस्ट' On 14th Oct. 1997 In The Supporting Presence of Our Beloved Uncle श्रीश्री देवकीनन्दन अरोरा And Divine Sister श्रीमति प्रभा कालरा.

Immediatly After Taking Possession, A Small Discourse Was Conducted By The Ashram Authorities (7th/8th Nov.) At श्री सनातन धर्म मन्दिर (नरवाना) Under The Leadership of स्वामी श्रीसुरेशानन्द. After Few Days of Return From नरवाना (निर्वाण सिटी), My Beloved Father Appeared In The Dreams At Around 4:00 AM. He Was Tremendeously Happy And Most Relaxed. He Blessed Whole Heartedly And Disappeared. One Night (D10/31) I Was Reading Autobiography of 'स्वामी विवेकानन्द' Wherein, He Was Telling His Experience When First Touched By His Master 'स्वामी रामकृष्ण परमहंस'. He Felt Rotated With High Frequency. I Experienced The Same Experience On That Night. Contd.....4

I Am Struggling For My Space Since Twelve And Half Years In The Family. My Wife Feels That I Should Devote My Full Energies Towards Business. But I Feel That My Phase of Active Involvement In Business Is Almost Over. I Have Clarified The Family That You Can't Control Me Any More. It's Graceful That My Family Have Started To Accept Such An Eccentric Behaviour. I Always Maintained That My Simple Presence And Indirect Involvement Will Run Our Small Unit 'KMT ट्रेक्स इण्डिया' In A Better Way. Presently, KMT Traks India Duly Approved With NSIC And RDSO Is Engaged In Manufacturing of Track Inspection Trolleys And P-Way Equipments, Which Are Operational With Different Zonal Railways As Well As Delhi-Metro, RVNL, NTPC, IRCON And RITES Overseas Projects.

Recently, We Have Gone Through Your Website And Pleased To Know That You Have Been Designated As One of The Messenger of Peace UN By The सैक्रेटरी जनरल श्रीश्री वन की मून. We Would Love To Pay Our Best Regards To Hon'ble Secretary General UN Sri Sri Ban Ki Moon, Who Has Taken Initiative In Marking The 2nd October As An International Day of Non-Violence. Just By Honouring The Legacy of गांधीजी, The UN Have Saluted The Seeker's Mentality of Human Beings. It's A Great Honour For All The Sincere Seekers of The Whole World, Who Are Instrumental In Spreading The Message of Love, Truth And Non-Violence Across The Globe.

Fortunately, We Have Come Across The Special Report of दी टाइम्स ऑफ इण्डिया Published on September 10, 2006 And Surprised To Know That The Day ( 9/11 ) Which Is Now Synonymous With The Terror, Is Also The Day When सत्याग्रह Was Born - Exactly 100 Years Ago. Hence This Day (9/11) Also Marked The Birth of सत्याग्रह In जॉहन्सबर्ग (साउथ अफ्रीका) In 1906 By The Father of Nation श्रीश्री मोहनदास करमचन्द गाँधी. What A Great Co-Incidence And Wonder of The Nature! The Half Naked फकीर of विंस्टन चर्चिल's Imperial Arrogance Is Back In फेशन.

The Recent Movie "लगे रहो मुन्ना भाई" Produced By श्रीश्री विष्णु विनोद चोपड़ा And Directed By श्रीश्री राजकुमार हिरानी, Has Had A Strong Cultural Impact In India Popularising Gandhism Under मुन्ना भाई (संजुबाबा) Notion of Gandhigiri. We Strongly Feel That The गांधीगिरी Has The Potential To Replace दादागिरी In The Contemporary Society. The Film Got Four नेशनल अवार्ड्स And Was Also Praised By The Prime Minister of India श्रीश्री मनमोहन गुरुशरणकौर सिंह. The Film Was Declared A Blockbuster At The कॉन्स फिल्म फेस्टिवल 2007 (फ्रांस). It Is The First हिन्दी फिल्म To Be Shown At संयुक्त राष्ट्रसंघ, न्यूयॉर्क. The Cinema Lovers Are Eagerly Awaiting For The Next Venture " मुन्नाभाई चले अमेरिका " In 2009.

Once During An Interview, श्रीश्री दीपक चोपड़ा Was Asked To Which Writer He Likes The Most. He Spontaneously Told That He Is श्रीश्री पोलो कोल्हो But Also Added That He Is Not जे कृष्णामूर्ति. It's Wonderful To Note That You Are Ready For Death And Feels That Death Is Always On Your Side And Kissing You Every Moment. I Feel That I Have Been Engaged With The Death Since 7th Nov. 1995 At Jhansi And is Under Process To Finally Marry With The Death.

It's Interesting To Note That A Film Titled " विघ्नहर्ता श्री सिद्धिविनायक " Is Being Made About The Miraculous Experiences of The Devotees, Wherein श्रीश्री सचिनअंजलि तेन्दुलकर Will Be Shown Performing An आरती And श्रीश्री काजोलदेवगन Will Be Shown As The Part of Crowd of Devotees In सिद्धिविनायक मन्दिर. To Add To The Star Factor, श्रीश्री अमिताभ हरिवंश तेजी बच्चन (इन्कलाब) Is Doing The Narration. The Film Is Being Produced By श्रीश्री राजीव संघवी And Expected To Be Released After गणेश चतुर्थी. We Hope, The Film Will Encourage The Seekers of The Whole World To Walk The Path Fearlessly And Will Be Instrumental In Exploring Connectivity And Integration Across The Globe.

With Best Regards To Your Family N Friends.

गुरुब्रह्मा गुरुर्विष्णुः गुरुर्देवो महेश्वरः। गुरुसाक्षात्परब्रह्म तस्मै श्रीगुरवे नमः॥  
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'जिसकी कहीं कोई आसक्ति नहीं है, जिसके हृदय में कुछ भी पाने की वासना नहीं है, जो मलीमांति संतुष्ट है, उसकी तुलना किससे की जा सकती है, किसी से नहीं वह तो अतुलनीय है।' ( अष्टावक्र गीता )

Tarshem Renu Kumar.  
Inspired By Intuitions.....

ॐ श्री गणेशाय नमः 15th Aug, 2008

Paulo Coelho

Rio de Janeiro, October 13, 2008.

Dear Shri,

We have just received your document on The Divine Force and have already informed Mr. Coelho of your kindness which he fully appreciates. However, since he is on a business trip, he cannot personally thank you at this time. Thank you for your understanding.

Wishing you all the luck,

  
Beatriz Medeiros  
(On behalf of Paulo Coelho)



Friday, November 7, 2008

Every Spiritual Person Must Know

# Who is Paulo Coelho ?

- Sri Sri Paulo Coelho Is The Most Influential Brazilian Author Writing Today
- His Books Have Been Translated Into 67 Languages And Inhabits The Best Seller Lists.
- He Is The Messenger of Peace For The UN Designated By Sri Sri Ban Ki Moon.
- He Was Welcomed By Pop John Paul II In The Vatican City In 1998.
- He Is The Favourite Author of Sri Sri Bill Clinton (Former President of US)
- Sri Sri Deepak Chopra Described Him As The Most Popular Author Across The Globe.
- His Name Has Been Entered In The Guinness Book of World Records As The Author Who Have Signed More Books In Different Editions.
- His Book "The Alchemist" Has Been Adopted In Schools In More Than 30 Countries.
- His Weekly Columns Are Regularly Published In Several News Papers Across The Globe.
- He Was Born On August 24, 1947 In The City of Rio De Janeiro Brazil.
- He is Deeply Associated With The Amnesty International And Human Rights Council.
- Before Dedicating His Life Completely To Literature, He Worked As A Theatre Director, Actor, Lyricist And Journalist.
- His One of The Most Famous Song Called 'Gita' Was Based on 'Bhagwad Gita'.
- The World Economic Forum Gave Crystal Award To The Author.
- He Is The Ambassador of European Union For Intercultural Dialogue For The Year of 2008.
- He Is The Member of The Board of The Shimon Peres Institute of Peace.
- He Is The UNESCO Special Counsellor For, "Intercultural Dialogues And Spiritual Convergences".
- He Is The Board Member of The Schwab Foundation For Social Entrepreneurship.
- He Is The Member of The Brazilian Academy of Letters.
- Indeed Paulo Coelho Is A Firm Believer of Internet As A New Media And Is The First Best-Selling Author To Actively Support Online Free Distribution of His Work.
- He Was Sent To Mental Institution And Was Arrested Three Times. Though It Was A Bad Experience But He Took The Same As A Challenge.

Save the planet?  
Planet must be  
saying, "Save  
yourself idiots,  
I will be  
fine"

- PAULO COELHO,  
author,  
April 18th

